

North Dakota Medical Association & NDMA Alliance *Annual Meeting*



*Promoting Leadership in
Ethics and Advocacy*

September 9-10
Holiday Inn • Fargo

North Dakota Medical Association 123rd Annual Meeting

Thursday, September 9

- 11:00 a.m. **NDMA Council**
- 2:00 p.m. **Tom Sullivan**
(NDMGMA Featured Speaker)
- 3:15 p.m. **House of Delegates First Session,
Reference Committee of the Whole
to Follow**
- 6:45 p.m. **Annual Social and Dinner**

Friday, September 10

- 7:30 a.m. **House of Delegates Final Session**
- 9:00 a.m. **Rep. Earl Pomeroy**
- 9:30 a.m. **Gov. John Hoeven**
- 10:00 a.m. **Creating Capacity for Health
Information Exchange and
“Meaningful Use” of Electronic
Health Records – What it Means
for North Dakota Physicians**
*Sheldon Wolf, CPA, CIA and
Paul Kleeberg, MD*
- 11:00 a.m. **Rep. Rick Berg**
- 11:30 a.m. **Sen. Tracy Potter**
- 12:00 p.m. **Lunch**
**What’s New at Your School of
Medicine and Health Sciences**
UNDSMHS Dean Joshua Wynne

Program Description

Creating Capacity for Health Information Exchange and “Meaningful Use” of Electronic Health Records - What it Means for North Dakota Physicians

This presentation moderated by NDMA president Kimberly Krohn will address two components of the ongoing movement toward incorporating health information technology into daily medical practice. The first component addressed by Sheldon Wolf is the current North Dakota effort to develop a state health information technology plan and leverage state and federal resources to support HIPAA-compliant, connected and interoperable health information technology systems. The second component addressed by Dr. Paul Kleeberg is the final federal “meaningful use” requirements from CMS, which give physicians a roadmap to follow in order to adopt and use EHR technology and qualify for federal incentives.

Sheldon Wolf, CPA, CIA



Sheldon Wolf is Director of the Health Information Technology Office, ND Information Technology Department, created by the 2009 ND Legislative Assembly in its efforts to develop a state health information technology plan in conjunction with new federal funds that became available to the state. Mr. Wolf will provide an overview of the efforts to establish a statewide health information exchange to improve the coordination, efficiency and quality of health care.

Sheldon recently authored an article in NDMA's *Checkup* updating physicians on the state's efforts on planning for health information exchange.

Paul Kleeberg, MD



Dr. Kleeberg is the Clinical Director for the Regional Extension Assistance Center for HIT (REACH) funded by the federal recovery act to assist small hospitals and primary care providers in Minnesota and North Dakota adopt and become meaningful users of electronic health records (EHR). Dr. Kleeberg has over 16 years experience working as a family physician in a small clinic in greater Minnesota and later in a large

health system. He also has over 18 years of experience in information technology implementing EHRs in ambulatory and hospital settings with issues such as the EHR selection process, physician engagement, build, workflow redesign, clinical content management, clinical decision support and overall EHR governance.

Dr. Kleeberg received his medical degree from Stanford University School of Medicine and completed his residency in family medicine at the University of Minnesota. He is board certified in family medicine, is a fellow in both the American Academy of Family Physicians (AAFP) and in the Healthcare Information Management and Systems Society (HIMSS). He is a member of the Minnesota eHealth Advisory Committee, and has co-chaired several of their workgroups.

REACH is a program of Key Health Alliance, a partnership of Stratis Health, National Rural Health Resource Center, and The College of St. Scholastica, which collaborates with North Dakota Health Care Review and the University of North Dakota, School of Medicine and Health Sciences, Center for Rural Health.

North Dakota Congressional Candidates

The 2010 congressional campaign is upon us – ND U.S. House incumbent Representative Earl Pomeroy faces challenger and former ND House Majority Leader Rep. Rick Berg in the House race, while Governor John Hoeven and State Sen. Tracy Potter are running for the U.S. Senate position left by retiring Sen. Byron Dorgan. Each candidate has agreed to attend the NDMA annual meeting to discuss health care issues.



Representative Earl Pomeroy



Representative Rick Berg



Governor John Hoeven



Senator Tracy Potter



House of Delegates Meetings

Debra A. Geier, MD
Speaker of the House

Thursday, September 9 at 3:15 pm
Friday, September 10 at 7:30 am

The House of Delegates is NDMA's policy-making authority. Over the course of the two-day session, the House will consider resolutions and reports of importance to physicians and patients. Elections will be held for NDMA President, Vice President, Secretary-Treasurer, and Speaker of the House. While Delegates from each District Medical Society participate and vote on the House floor, all other NDMA members are welcome guests. Each year, NDMA's House of Delegates considers resolutions addressing a variety of issues. Resolutions, which can be introduced by NDMA members, set policy and direct the Association's legislative efforts. If you have a resolution for introduction, or need assistance in drafting a resolution, contact the NDMA office.

Tom Sullivan (NDMGMA Featured Speaker)



The ND Medical Group Management Association, which will be meeting with NDMA, has engaged Tom Sullivan, a motivational speaker whom you may remember from his many movie and television appearances. Known to many as an actor, singer, entertainer, author, and producer, Tom lives and works by "Sullivan's Rules."

One of Sullivan's first rules is that "Any negative can be turned into positive." Born prematurely in 1947, Tom was given too much oxygen while in an incubator. Though it saved his life, it cost him his eyesight. The "inconvenience" of being blind has never kept Tom from competing in a world where he realized that to be equal, for him, meant that he must be better.

As a special correspondent for ABC's Good Morning America, Tom has become a regular morning fixture in millions of American homes. Over the years he's also made a number of guest starring appearances in shows such as Designing Women, Highway to Heaven, Fame, MASH, Mork & Mindy, and WKRP in Cincinnati. He gained popularity on daytime TV as a regular on Search for Tomorrow, and was awarded the 1984 Governors Committee Award for his role. Tom has also been nominated twice for Emmy Awards.

NDMA Officer Elections

The following NDMA members were nominated for NDMA officer positions for election in 2010-11. Other candidates may be nominated from the floor during the first session of the House of Delegates.



President
Kimberly T. Krohn, MD, Minot



Vice President
A. Michael Booth, MD, Bismarck



Secretary-Treasurer
Steven P. Strinden, MD, Fargo



Speaker of the House
Debra A. Geier, MD, Jamestown



AMA Delegate
Gaylord J. Kavlie, MD, Bismarck



AMA Alternate Delegate
Robert W. Beattie, MD, Grand Forks

Annual Social and Dinner

Thursday, September 9 at 6:45 pm

The annual social and dinner features activities to benefit medical students and recognition of colleagues for exceptional service, including recipients of the NDMA Physician Community and Professional Services Award and Friend of Medicine Award.

AMA Foundation Scholars Fund

The North Dakota Medical Association Alliance invites you to our social at which you can enjoy the company of friends and participate in activities to benefit medical students.

As the largest volunteer arm of the AMA, our Alliances throughout the country raise money each year for medical schools to distribute to deserving students of their choice. The AMA Foundation tracks these donations for medical schools independently in separate accounts. Each dean or dean's designate chooses scholarship recipients based on the funds available.

The NDMA Alliance encourages you to contribute to the Scholars Fund, even if you are unable to attend this event. You may contribute using the registration form included in this brochure, or contribute during the evening social and dinner.

For More Information

If you have questions or need more information, please call NDMA at (701) 223-9475 or 1-800-732-9477.

Lodging

A block of rooms has been reserved at the Holiday Inn, I-29 & 13 Ave S, Fargo, which is adjacent to the West Acres Shopping Mall. The rate is \$89.95. For reservations call 877-282-2700. Please indicate that you are with the North Dakota Medical Association.

Cancellation Policy

No refunds of registration will be made after September 1, 2010.

NDMA ALLIANCE ANNUAL MEETING

THURSDAY, SEPTEMBER 9

2:00 p.m. **Tom Sullivan**
(NDMGMA Featured Speaker)

6:45 p.m. **Annual Social and Dinner**

FRIDAY, SEPTEMBER 10

12:00 noon **Luncheon**
Come and Meet our National Director Mary Shuman of Missouri
Please RSVP by calling Dinah Goldenberg at 701-298-8779 or dinahgold@cablone.net by September 3.

North Dakota Medical Association and Alliance Meeting Registration Form

Please complete the following (print clearly).

First Name Middle Initial Last Name

Organization

Mailing Address

City

State

Zip

Telephone

Fax

E-mail

Guest(s) First/Last Name

Physicians

- I will attend the Thursday 2:00 p.m. NDMGMA Presentation – Tom Sullivan.
 I will attend Friday's educational program.
 I will attend Friday's luncheon.
 I will attend the House of Delegates meetings only.

There is no charge, with the exception of Thursday evening, for members to attend the NDMA 2010 Annual Meeting. Please indicate the number of dinner tickets you wish to purchase below.

Alliance

- I will attend the Thursday 2:00 p.m. NDMGMA Presentation – Tom Sullivan.

Purchase Thursday Evening Dinner Tickets

Thursday Evening Dinner Tickets \$ _____
\$45 per person

NDMA Non-Member Registration Fee

\$100 per person \$ _____

I wish to contribute to the AMA Foundation Scholars Fund - UNDSMHS

\$50 \$100 \$200 Other \$ _____ \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Please mail this form along with payment before September 1 to:

NDMA • PO Box 1198 • Bismarck, ND 58502-1198

Fax Credit Card orders to 701-223-9476

MasterCard Visa

Name on Credit Card (please print)

Card Number

Exp. Date

Signature

Zip Code

(as it appears on your statement)